



# 2012-2013 Concert Season Advertising Contract

**Please return this contract and payment to:**

Susquehanna Valley Chorale, Program Advertising, PO Box 172, Lewisburg PA 17837

Date: \_\_\_\_\_

Business & Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## Pricing

AD SIZE (WIDTH x HEIGHT, INCHES)	EARLY BIRD (BY JULY 2, 2012)	REGULAR PRICES	TOTAL
___ Full page (6 x 7-1/2)	\$555.00	\$580.00	\$ _____
___ 2/3 page (6 x 4-7/8)	\$480.00	\$505.00	\$ _____
___ 1/2 page (6 x 3-5/8)	\$385.00	\$405.00	\$ _____
___ 1/3 page (6 x 2-7/16)	\$305.00	\$320.00	\$ _____
___ 1/4 page (2-7/8 x 3-5/8)	\$285.00	\$300.00	\$ _____
___ 1/8 page (2-7/8 x 1-11/16)	\$175.00	\$185.00	\$ _____

## Submissions

Only black and white ads will be accepted. The same ad will appear in all four concert programs during the 2012-2013 season. **EARLY BIRD ad contracts must be received by July 2, 2012. All other contracts must be received by August 3, 2012.** Call SVC with questions: 570-547-0455.

- I will use the same ad as last year.
- I will submit new press-ready artwork for my ad by **August 13, 2012**. A hardcopy of the ad must be included with your contract.
- I need an ad created. Materials and copy are due **August 6, 2012** - see next page for details/fees.

Ad cost \$ \_\_\_\_\_ + Design fee (if applicable) \$ \_\_\_\_\_ = Total Investment \$ \_\_\_\_\_

## Payment

\_\_\_ MC or VISA # \_\_\_\_\_ exp. \_\_\_\_\_

Authorized card holder's signature \_\_\_\_\_

\_\_\_ Check payable to SVC is enclosed;

Advertiser's signature \_\_\_\_\_

\_\_\_ Bill me later.

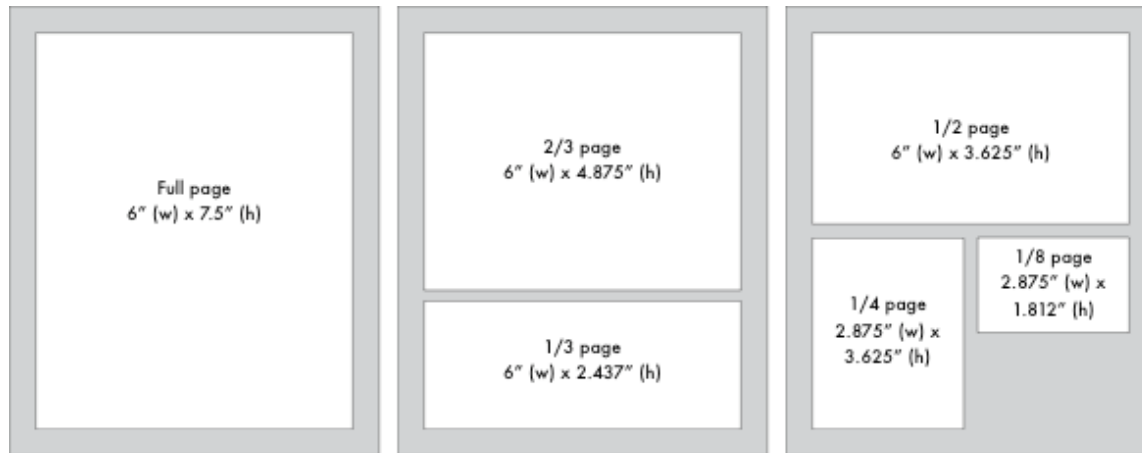
*Submitting payment with contract, allows us to avoid further billing costs and is much appreciated.*

# SVC Advertising Guidelines

## Sending Press-ready Ad

Ad files must be black & white and high-resolution (300 dpi). Press-ready PDF is preferred. Hi-res tiff, jpeg and eps formats are acceptable. Email file to [wendy@wildblue.net](mailto:wendy@wildblue.net). CDs can also be mailed to O'Advertising, 1101 Meadow Grove Road, Newport, PA 17074.

Ad files must be received by **August 13, 2012**.



## Ad design:

Our ad agency can create a new ad for you if needed; fees are as follows:

AD SIZE	DESIGN FEE
Full, 2/3, 1/2	\$135.00
1/3, 1/4, 1/8	\$85.00

One set of minor corrections is included in cost. A final press-ready pdf will be provided to advertiser for use in other publications.

Artwork, photos and copy that will be used in the ad must be supplied via email by **August 6, 2012:** [wendy@wildblue.net](mailto:wendy@wildblue.net)

## 2012/2013 Concert Schedule

**FALL:** **R. Vaughan Williams' *Dona Nobis Pacem*** – twice the talent – a collaboration with the Williamsport Symphony Orchestra!  
**October 5** | Weis Center for the Performing Arts, Bucknell University, Lewisburg

**WINTER:** A terrific trio: **Benjamin Britten's *A Ceremony of Carols***, **Paul Sconka's *Concierto di Navidad*** and **John Rutter's *Dancing Day*** with angelic harp accompaniment  
**December 8 & 9** | Zion Lutheran Church, Sunbury

**SPRING:** **Karl Jenkin's**, gorgeous ***Stabat Mater*** with a unique accompaniment by the SVC Orchestra  
**March 24 & 25** | Zion Lutheran Church, Sunbury

**POPS:** **Swinging with the Rockin' and Rollin' Fifties!** – TBD

For more information about our 2012/13 season, please visit [www.svcmusic.org](http://www.svcmusic.org).